

TOGETHERTEND. TORN DOWN.

A clear five-second headline, parent-controlled sharing, and a free pilot that's easy for siblings to try.

togethertend.com, as reviewed Oct 29

Share Mom's care with your siblings. Skip the group chat.

Holds

"Mom's screen speaks her language: 简体中文, 繁體中文, Español, Français, with read-aloud."

Rebuilt

The second line under the headline

"Mom or Dad", said once near the top

Rebuilt

App Store button + what Android siblings can do today

Rebuilt

Where the data lives right now, in the present tense

Rebuilt

Mom stays in charge: "Nobody sees anything until she says yes." · Free for families during the pilot

Holds

Our sketch of the public page, not a screenshot.

“Would love brutal feedback on my landing page. Does it make sense in 5 seconds?”

Andy H. (@andy_he86 on X), the maker · X, Oct 27, 2026 · [see the invitation](#)

Own site, iPhone app, pilot in Canada

Reviewed Oct 29

Not seen: sales, traffic, checkout

Demolition order

4 / 4 cracks cleared

Hit 1 · highest impact
Your strongest differentiator is buried

4 languages on Mom's screen, with read-aloud, tucked into a "New for the pilot" section instead of under the headline.

Your strongest differentiator is buried. The multilingual parent screen (Simplified and Traditional Chinese, Spanish and French, with read-aloud) is tucked into a "New for the pilot" section. For immigrant families, it's the reason to choose this over a shared calendar, because Mom can actually use her side of it. Move it up to the second line under the headline, for example: **"Mom's screen speaks her language: 简体中文, 繁體中文, Español, Français, with read-aloud."** And if your pilot families are mostly from one of those communities, say so; a specific audience converts better than a general one.

CONDEMNED

Hit 2
"Mom", when it might be Dad

Your sign-up form already asks "I'm caring for my... Mother / Father / Both", but the headline and every section say Mom. A family caring for a dad may leave before they reach the form. Say "Mom or Dad" once near the top, or add one line that it works for any parent.

CONDEMNED

Hit 3
Answer the Android question

Care is shared between siblings, and at least one is likely to be on Android. Say what they can do today (web view, invite link, waitlist) right next to the App Store button.

CONDEMNED

Hit 4
Where the data lives today

"Will be kept in Canada" (future tense) next to "works today" makes a careful reader wonder where the data lives right now. State the current situation plainly.

CONDEMNED

Four cracks. Four rebuilds. That's what a
teardown does to a page.

What still stands

It passes the five-second test. "Share Mom's care with your siblings. Skip the group chat." says who it's for, what it replaces and why it's better.

Consent is handled the way an adult child would want: Mom decides who sees what. That removes the first objection ("this feels like surveillance") before it comes up.

Being free for families during the pilot, with the paid plan named as future, is honest and makes it easy for a sibling group to try.

Your next task

Move the multilingual line under the headline, add a "for Mom or Dad" note and one sentence for Android siblings. Then post the new top section in your thread and ask the same five-second question again.

Case file

Product

[TogetherTend \(shared parent-care app for siblings, iPhone\)](#)

Maker

Andy H. (@andy_he86 on X)

Price as reviewed, Oct 29

free for families during the pilot; a paid Family plan is planned

Proof on the page

pilot, no reviews

In 30 seconds: **Strength:** A clear five-second headline, parent-controlled sharing, and a free pilot that's easy for siblings to try. **Fix first:** The multilingual, read-aloud parent screen, your strongest differentiator, is buried; move it under the headline. **Then:** Say it works for any parent, answer Android siblings, state where the data lives today.

No promises. These are the changes we'd make first, from the public page alone. None guarantees a sale; most first digital products sell modestly or not at all, and traffic matters as much as the page. Are you the maker and want this taken down or updated? Tell us through our [contact form](#) (topic "Other") and we'll do it the same day.

YOUR PAGE HAS CRACKS TOO.

You can't see them from inside. We can. Send the link and get a written teardown with a prioritized fix list, by email within 2 business days.

Launch Teardown: \$97 →

No calls. Every review comes back in writing.

first sale, on purpose.

revenue operator

A playbook, free tools and written reviews for your first digital product. No calls, no hype.

Products

The Pack

Teardowns

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Free

Free tools

Etsy fee calculator

Guides

Free 6-page guide

Company

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hello@getrevenueoperator.com