

# GRAPHIC DESIGNER NOTION TEMPLATE. TORN DOWN.

A real niche built by someone in it, covers that show actual screens with believable sample data.

bigyalcin.gumroad.com, as reviewed Oct 29

Graphic Designer Notion Template

Holds

\$0+ · 1 rating

Log every revision round per client · see which invoices are still unpaid · take new briefs through one intake form

Rebuilt

+ one cover image of the revision log

Button

Rebuilt

Get the template

Summary rewritten around clients, projects and revisions

Rebuilt

Format: Notion template · Requires: free Notion account · Includes: projects, clients, revisions, invoices

Rebuilt

Covers with real screens: "Aurora Café Rebrand Kit", "Luma Skincare Logo Refresh" · How to use: four plain steps

Holds

Our sketch of the public page, not a screenshot.

“Would love to hear feedback from other designers or freelancers. What would you add to a template like this?”

Yalçın Uçar, the maker · Indie Hackers, May 4, 2026 · [see the invitation](#)

Gumroad

Reviewed Oct 29

Not seen: sales, traffic, checkout

Demolition order

4 / 4 cracks cleared

Hit 1 · highest impact  
The designer-specific features are missing

3 designer-specific jobs the Indie Hackers post promises (revision logs, invoice tracking, brief intake), and the Gumroad page mentions none of them.

The Gumroad page leaves out the parts that make it a *designer's* template. The Indie Hackers post lists revision logs, invoice and payment tracking, and a brief intake system. Those are the jobs a generic Notion dashboard doesn't do. The Gumroad description lists a project database, client tracker, task board, daily planner and notes area, which describes most productivity templates. Open the description with the designer-specific three, in the designer's words: log every revision round per client, see which invoices are still unpaid, and take new briefs through one intake form. Then add one cover image of the revision log. (If any of the three isn't in the template yet, that's your build list for v2.)

CONDEMNED

Hit 2  
The button says "Buy this prompt"

Change it to "Get the template" so the button matches what people get.

CONDEMNED

Hit 3  
"Manage all your shops"

Rewrite it around clients, projects and revisions.

CONDEMNED

Hit 4  
The details table mixes up its lines

Use it for facts instead: Format: Notion template · Requires: free Notion account · Includes: projects, clients, revisions, invoices.

CONDEMNED

Four cracks. Four rebuilds. That's what a teardown does to a page.

## What still stands

The niche is specific, and the maker is in it: a graphic designer who couldn't find a Notion setup that fit a designer's week. That's the strongest kind of origin story for a template.

Five cover images, and they show the template itself, with believable sample projects ("Aurora Café Rebrand Kit", "Luma Skincare Logo Refresh") instead of lorem ipsum.

Buyers judge templates by looking, so this is the right instinct.

"How to use" is four plain steps, and "requires a free Notion account" is stated up front. That removes two common pre-download questions.

## Your next task

Decide what this page is for. If it's free to build an audience, add one line at the end telling designers what to do next (follow on Gumroad for the v2 with revision logs, or a link to your portfolio). If you want to learn whether designers will pay, set a suggested price in Gumroad's pay-what-you-want settings and leave \$0 allowed, then compare downloads and paid amounts after 30 days.

### Case file

#### Product

Graphic Designer Notion Template

#### Maker

Yalçın Uçar

#### Price as reviewed, Oct 29

\$0+ (pay what you want, no suggested price)

#### Proof on the page

1 rating shown (5 stars)

In 30 seconds: **Strength:** A real niche built by someone in it, covers that show actual screens with believable sample data.

**Fix first:** The page omits the designer-specific features the IH post promises (revision logs, invoices, brief intake); lead with them. **Then:** Fix the 'Buy this prompt' button, the 'manage all your shops' summary and the mismatched details table; decide free-vs-paid.

No promises. These are the changes we'd make first, from the public page alone. None guarantees a sale; most first digital products sell modestly or not at all, and traffic matters as much as the page. Are you the maker and want this taken down or updated? Tell us through our [contact form](#) (topic "Other") and we'll do it the same day.

## YOUR PAGE HAS CRACKS TOO.

You can't see them from inside. We can. Send the link and get a written teardown with a prioritized fix list, by email within 2 business days.

Launch Teardown: \$97 →

No calls. Every review comes back in writing.

# first sale, on purpose.

## revenue operator

A playbook, free tools and written reviews for your first digital product. No calls, no hype.

### Products

The Pack

Teardowns

Guided Build

### Free

Free tools

Etsy fee calculator

Guides

Free 6-page guide

### Company

About

Build log

Contact

hello@getrevenueoperator.com