

EMMANUELLA UDOYE. TORN DOWN.

Honestly labelled sample projects, a clear four-step process and careful wording on visas.

● ● ● emmanuella-udoye-portfolio.lovable.app, as reviewed Oct 30

I make executive life and travel easier to manage.

Executive Virtual Assistant | Travel Planner & Travel Manager

Holds

Book a Discovery Call

Rebuilt

Opens: a general 30-minute discovery call, or one per service

"Executive support: from X hours a month" · "Trip planning: per itinerary, from \$Y"

Rebuilt

First section: the service you want most

Rebuilt

No builder badge. [One named client quote], once you have one.

Rebuilt

"Sample projects are clearly labelled as demonstrations" · "approval cannot be guaranteed"

Holds

Our sketch of the public page, not a screenshot.

“Guysssss my website is live. Pls check it out and give your honest feedback”

Emmanuella Udoye (@anuellak on X), the maker · X, Oct 29, 2026 · [see the invitation](#)

Own site, remote services (just launched)

Reviewed Oct 30

Not seen: sales, traffic, checkout

Demolition order

4 / 4 cracks cleared

Hit 1 · highest impact
Every call button books travel planning

3 "Book a Call" buttons, including the main one under "Executive Virtual Assistant", and all of them open a "30-minute travel planning consultation".

Every "Book a Call" and "Book a Discovery Call" button opens a Calendly event called **"30-minute travel planning consultation"**, including the main button under "Executive Virtual Assistant" at the top. A founder who came for inbox and calendar help lands on a booking page about travel and may think they're in the wrong place. Decide which service you want the most enquiries for (someone in your thread asked the same), then either make the main button book a general "30-minute discovery call" or add a second Calendly event, so each service section books its own call. It's a ten-minute change and it fixes the moment where a visitor is closest to saying yes.

CONDEMNED

Hit 2
Give each service a starting point

There are no prices or package shapes anywhere, so a founder can't tell whether you work by the hour, on a monthly retainer or per trip. One line each is enough, for example "Executive support: from X hours a month" and "Trip planning: per itinerary, from \$Y", using whatever numbers you choose.

CONDEMNED

Hit 3
Match the order to your priority

The top line leads with executive assistance, but the first services section is all travel. If ongoing VA work matters most, move it first.

CONDEMNED

Hit 4
Remove the builder badge

Remove the "Edit with Lovable" badge in the corner, and once you have one real client (even a small one), add a single named quote above the demonstrations.

CONDEMNED

Four cracks. Four rebuilds. That's what a
teardown does to a page.

What still stands

The portfolio is honest: "Sample projects are clearly labelled as demonstrations of how I work". No client names or confidential details are shown." For someone handling a founder's inbox, that's the right first impression.

Small details show care: the visa section says approval rests with the authorities and can't be guaranteed, and the four-step process (Discovery, Planning, Coordination, Follow-Through) tells a busy client what working together feels like.

There are plenty of ways to reach you (form, email, WhatsApp, LinkedIn, Calendly), and the contact form asks which kind of support someone needs.

Your next task

Fix the booking link today (a general discovery call, or one Calendly event per service), add one starting-price line per service, then share the update in your thread and ask: "Would you book a call from this?"

Case file

Product

[Emmanuella Udoye: executive virtual assistance and travel planning](#)

Maker

Emmanuella Udoye (@anuellak on X)

Price as reviewed, Oct 30

no prices shown; discovery call

Proof on the page

no client testimonials yet; sample projects labelled as demonstrations

In 30 seconds: **Strength:** Honestly labelled sample projects, a clear four-step process and careful wording on visas. **Fix first:** Every 'Book a Call' button, including the executive-assistant one, opens a travel-planning consultation; give each service the right booking link. **Then:** A starting price or package per service, lead with the service you want most, remove the builder badge.

No promises. These are the changes we'd make first, from the public page alone. None guarantees a sale; most first digital products sell modestly or not at all, and traffic matters as much as the page. Are you the maker and want this taken down or updated? Tell us through our [contact form](#) (topic "Other") and we'll do it the same day.

YOUR PAGE HAS CRACKS TOO.

You can't see them from inside. We can. Send the link and get a written teardown with a prioritized fix list, by email within 2 business days.

Launch Teardown: \$97 →

No calls. Every review comes back in writing.

first sale, on purpose.

revenue operator

A playbook, free tools and written reviews for your first digital product. No calls, no hype.

Products

The Pack

Teardowns

Guided Build

Free

Free tools

Etsy fee calculator

Guides

Free 6-page guide

Company

About

Build log

Contact

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