

BUSINESS COMMAND CENTER. TORN DOWN.

A relatable opening, a real differentiator (finance tracker), specific buyer list.



“And if you've already seen my previous posts and tried it, honest feedback here is welcome too.”

Zyvara Group (Lars Montan), the maker · Indie Hackers, Jun 1, 2026 · [see the invitation](#)

Gumroad

Reviewed Oct 29

Not seen: sales, traffic, checkout

Demolition order

4 / 4 cracks cleared

Hit 1 · highest impact
One cover and a 2-page file

5.51 KB and “2 pages” in the file box, next to one cover image, on a \$37 template that claims to replace six paid tools.

The page shows one cover image and Gumroad's file box reads **Size 5.51 KB · Length 2 pages**. For a \$37 template that claims to replace six paid tools, that reads as thin, because the real product lives in Notion, not in the 2-page file. Add 3–4 screenshots of the actual workspace (Daily Dashboard, Finance Tracker with sample numbers, CRM board) as covers, and say in the first lines that the download is a link that duplicates the full workspace into your Notion.

CONDEMNED

Hit 2
The Notion Plus line is at the bottom

If that's a hard requirement, move it up so free-plan buyers don't hit it after paying; if the template also works on the free plan, change the line, because it's turning buyers away.

CONDEMNED

Hit 3
Six tools claimed, two named

List the six tools by name with typical monthly cost so the claim can be checked.

CONDEMNED

Hit 4
Four buyers, and “anyone”

Pick one for the headline and cover; the others can stay in the list.

CONDEMNED

Four cracks. Four rebuilds. That's what a
teardown does to a page.

What still stands

- The opening is a real moment, not a slogan: “managing my entire business across 6 different tabs, and somehow still felt like nothing was under control.” Buyers recognise themselves in it.
- The Finance Tracker line names a gap competitors leave (“This is the part most templates skip”). That's a genuine differentiator worth leading with.
- “Who this is for” names four specific buyers, and the pricing line (one-time, no subscription) answers the obvious objection up front.

Your next task

Record a 60-second screen recording: open the Daily Dashboard, log one sale in the Finance Tracker, move one lead in the CRM. Put it as the first cover and post the same clip where you've been posting about BCC.

Case file

Product

Business Command Center: The Notion
Template That Replaces 6 Paid Tools

Maker

Zyvara Group (Lars Montan)

Price as reviewed, Oct 29

\$37

Proof on the page

no ratings shown

In 30 seconds: **Strength:** A relatable opening, a real differentiator (finance tracker), specific buyer list. **Fix first:** One cover + “5.51 KB, 2 pages” makes a \$37 workspace look thin; add real workspace screenshots and say it duplicates into Notion. **Then:** Move the Notion Plus requirement up, name the 6 tools, pick one buyer for the headline.

No promises. These are the changes we'd make first, from the public page alone. None guarantees a sale; most first digital products sell modestly or not at all, and traffic matters as much as the page. Are you the maker and want this taken down or updated? Tell us through our [contact form](#) (topic “Other”) and we'll do it the same day.

YOUR PAGE HAS CRACKS TOO.

You can't see them from inside. We can. Send the link and get a written teardown with a prioritized fix list, by email within 2 business days.

Launch Teardown: \$97 →

No calls. Every review comes back in writing.

first sale, on purpose.

revenue operator

A playbook, free tools and written reviews for your first digital product. No calls, no hype.

Products

- The Pack
- Teardowns
- Guided Build

Free

- Free tools
- Etsy fee calculator
- Guides
- Free 6-page guide

Company

- About
- Build log
- Contact
- hello@getrevenueoperator.com