← Teardowns · invited

BOOKLIER. TORN DOWN.

A short, visual headline, a free start, and a focus on the painful part of self-publishing (files that pass print checks).

> **"I need Some FeedBack for booklierai. What is the best way to ask for feedback without sounding desperate?"**
>
> Rubel (@builtwithrubel on X), the maker · X, Oct 29, 2026 · see the invitation

Own site | Reviewed Oct 29 | Not seen: sales, traffic, checkout

booklierai.com, as reviewed Oct 29

Watch your book write itself. — Holds

- Each cover links to its store listing; each result to its writer — Rebuilt
  Or: "Sample books made with Booklier", without ratings
- One free-credit number. One build time. — Rebuilt
- One line on how Booklier helps with KDP's AI-content disclosure — Rebuilt
- The book showcase, once. Then pricing. — Rebuilt
- Free to start · print and digital formatting that passes the checks — Holds

Our sketch of the public page, not a screenshot.

Demolition order — 4 / 4 cracks cleared

Hit 1 · highest impact
Proof nobody can check

20 book covers with star ratings and review counts, beside "Over 1,400+ writers" and "$612 in week one", and nothing a visitor can click to check them.

Make the proof checkable. The page shows star ratings and review counts on 20 book covers (for example "Constellations of the Soul … 4.9 (290)"), says "Over 1,400+ writers" and "Verified Publisher Earnings", and quotes results like "$612 in week one" and "320+ print paperbacks sold". A careful buyer's first question will be: where can I see these books and those ratings? If they're real, link each cover to its store listing and each result to the writer or the dashboard you mention. If any are examples, label them clearly ("sample books made with Booklier") and drop the ratings. Proof a visitor can check is worth far more than bigger numbers they can't, and the FTC's rule on reviews and testimonials makes this worth getting right before you send more traffic.

CONDEMNED

Hit 2
Make the numbers agree

The page says "Free to Start (2 Credits)" in the comparison table and "100 free credits upon signup" elsewhere, and the build time is given as "Under 5 Minutes", "under 8 mins" and "under 10 minutes". Pick one of each; mismatches make the other claims look shakier too.

CONDEMNED

Hit 3
Mention AI-content disclosure

Amazon KDP asks authors to disclose AI-generated content when they publish, and the page leans hard on KDP. One line on how Booklier helps writers handle that builds trust and saves them a surprise.

CONDEMNED

Hit 4
Shorten the page

The book showcase appears twice in the page's text, so the page is long before a visitor reaches pricing; one pass is enough.

CONDEMNED

Four cracks. Four rebuilds. That's what a teardown does to a page.

What still stands

The headline, "Watch your book write itself.", is short and visual, and a visitor immediately knows what the product does.

A free start with two credits is the right way in for a writer who's skeptical: they can judge the output before paying.

The comparison table and the promise of print and digital formatting talk about the dull, painful part of self-publishing (getting the files accepted), which is a real problem worth paying for.

Your next task

Answer your own question with the page: replace the unlinked numbers with two or three examples a visitor can click and check. Then ask for feedback by sharing that version and one specific question ("Would you trust this enough to try the two free credits?"). A specific question never sounds desperate.

Case file

Product	Maker	Price as reviewed, Oct 29	Proof on the page
Booklier (booklierai.com, book-writing and publishing tool)	Rubel (@builtwithrubel on X)	free to start (the page says both "2 credits" and "100 free credits upon signup")	the page shows star ratings and testimonials; we couldn't trace their source

In 30 seconds: **Strength:** A short, visual headline, a free start, and a focus on the painful part of self-publishing (files that pass print checks). **Fix first:** Make the cover ratings, writer counts and earnings checkable (link the books and writers) or label them as examples. **Then:** Reconcile 2 vs 100 free credits and the 5/8/10-minute claims, explain AI disclosure for KDP, cut the repeated showcase.

No promises. These are the changes we'd make first, from the public page alone. None guarantees a sale; most first digital products sell modestly or not at all, and traffic matters as much as the page. Are you the maker and want this taken down or updated? Tell us through our contact form (topic "Other") and we'll do it the same day.

YOUR PAGE HAS CRACKS TOO.

You can't see them from inside. We can. Send the link and get a written teardown with a prioritized fix list, by email within 2 business days.

Launch Teardown: $97 →

No calls. Every review comes back in writing.

first sale, on purpose.

© 2026 Revenue Operator · hello@getrevenueoperator.com

Terms · Privacy · Refund policy · Revenue Operator is a trade name of Tyasi LLC: PO Box 20324, Knoxville, TN 37940

Educational content only. Not legal, tax or financial advice. Nothing here guarantees income or any particular result; most people who start a digital product business earn little or nothing. Examples are illustrative.